

Kids for Character™

**THE SIX
PILLARS OF
CHARACTERSM**

**TRUST-
WORTHI-
NESS**

RESPECT

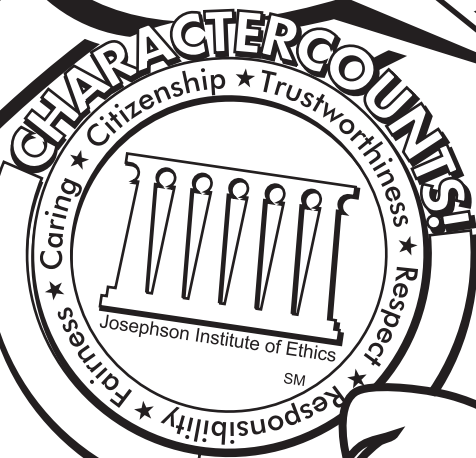
RESPONSIBILITY

FAIRNESS

CARING

CITIZENSHIP

PLEDGE



I pledge to be a Kid for **CHARACTER**.
I will be worthy of **TRUST**.
I will be **RESPECTFUL** and **RESPONSIBLE**,
doing what I must.
I will always act with **FAIRNESS**.
I will show that I **CARE**.
I will be a good **CITIZEN**,
and always do my share.

Signed _____

CHARACTER COUNTS!, Kids for Character and the Six Pillars of Character are service marks of the CHARACTER COUNTS! Coalition, a project of the Josephson Institute of Ethics, 9841 Airport Blvd., Suite 300, Los Angeles, CA 90045
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